



Healthclaims Unlimited

"Electronic Claims Processing"

*"Serving Those who Serve Others"*

# The Advantage Program

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## STATEMENT OF PURPOSE

**ea th a m n m ted** was established October 1, 2002 by Kathyleen P. Bowden as a sole proprietorship home based business.

**ea th a m n m ted** was started out of the desire of the owner to provide a useful and much needed service to the medical professionals. During the past several years the owners has been to the Physicians office with her mother on a regular basis; and saw first hand the inability of the providers to spend quality time with their patients and to take the time to really get to know the patient and their family. After a lot of soul searching and prayer the owner knew that it was time to step up and giving a helping hand.

The services provided by **ea th a m n m ted** were designed to help the provider spend quality time with their patients by **personalizing a service that would cut the cost of billing the insurance companies and collecting on patient accounts**, therefore giving them the ability to spend extra time with their patients; to give their staff relief from overwork and allow them to spend more time with patient care and assistance.

**ea th a m n m ted Mission:** To use our management skill and dedication to service to reduce provider billing expenses; increase their cash flow; and to free up valuable staff time to focus on the patients.

## PRIMARY SERVICES OFFERED

**ea th a m n m ted** has a unique “Advantage” of services that a Healthcare Provider can choose from. Our main focus is on Electronic Claims Processing but in addition to that one service we offer:

- Full Service Patient Account Management
- Accounts Receivable Analysis and Collections
- Temporary Billing Assistance
- Flat Fee Claim Processing
- **“Free”** Patient Account Analysis and Review
- Consultation & Training

## FEATURES & BENEFITS

The benefits of outsourcing their patient accounts to *ea th a m n m ted* are substantial without looking at the features of the services provided. However, a side by side comparison shows specifically why a provider's choice should be clear.

Features	Benefits
✓ <b>Electronic Claims Processing</b>	<ul style="list-style-type: none"> <li>● Faster payment turnaround resulting in an <b>increased cash flow</b></li> </ul>
✓ <b>Patient Account Management</b>	<ul style="list-style-type: none"> <li>● Increased cash flow through faster payment turnaround</li> <li>● Automatic filing of secondary and tertiary claims – No more worrying if claims will slip through the crack.</li> <li>● Guarantee that insurance payers are paying the correct fees.</li> <li>● Lower billing expenses and staff training.</li> </ul>
✓ <b>Personal Service</b>	<ul style="list-style-type: none"> <li>● A single billing representative that gets to know the Doctor, Staff &amp; Patients. Cutting costs and billing slowdowns through understanding and knowledge</li> </ul>
✓ <b>Training &amp; Updates</b>	<ul style="list-style-type: none"> <li>● Insurance billing changes &amp; Updates equal more staff time for special patient care and attention.</li> </ul>

### THE SOLUTION

*ea th a m n m ted* is the only company to offer *The Advantage Program* a customized Plan of Cost Saving Services. We are the only company that offers the Healthcare Industry a **suite of services and prices** to choose from. Using our “**Unique Pricing Strategy**” we will customize the services you need with the price that will benefit you the most.

*The Advantage Program* will give you more benefits and savings than anyone else.

- Increased cash flow and improved practice efficiency
- Personalized pricing decreases your billing expenses
- Software Savings – No need to purchase new expensive software or annual software upgrades and maintenance programs.
- Elimination of paperwork hassles; just provide the Super Bill you are currently using. No more purchase fees for HCFA 1500 forms, envelopes, and postage for mailing claims and statements.
- Increased patient care and satisfaction

## ” n e Pr ng trateg ”

The Provider and the Patient both win with this unparalleled pricing structure that ensures the Provider a program that is not only beneficial to his practice but affordable. With a choice of seven (7) services and pricing plans to choose from there will be one that offers cost savings to the provider:

- **Full Service Patient Account Management** – a percentage based fee charged after collection of claim.
- **A Per Claim Fee** – scale based on the total amount of claims filed per month, charged at the end of each month.
- **Flat Rate Fee** - Per claim fee that is charged after the claim has been collected.
- **Temporary Billing Assistance** – charges are based on length of time, quantity and type of billing assistance required.
- **Outstanding Accounts Receivable Analysis & Collections** - this is a program where we identify the responsible parties, re-submission of claims to insurance carrier if necessary or collection from patient. Charges are a percentage of collected fees.
- **Bookkeeping and/or Payroll Services** – fees are based on an hourly rate and determined in advance by the amount of transactions, accounts and quantity of work to be done.
- **Consulting & Training Services** – After completing a FREE Practice Analysis we will work with the provider that has in-house electronic billing to identify areas of concern and the necessary corrections. We will train the billing personnel on billing procedures; if necessary we will prepare a Standard Operating Procedural Manual for Billing and Patient Accounts;
- **Document Preparation** – We can transcribe letters, presentation documents and assist with brochure preparation.

### “Free Practice Analysis”

ea th a m n m ted offers a “Free Practice Analysis” at no cost or obligation. The analysis will identify:

- Total Accounts Receivable outstanding in 30 day increments.
- Claims unpaid by Insurance Carrier and suggestions to collect funds.
- Total number of claims filed per month.
- Estimated patient balances left uncollected.
- Determination on Insurance Companies paying claims and procedures based on contracted rate.
- Average cost per claim

Upon completion of the analysis the company will provide a Proposal of Services and a suggested Pricing structure that will give the provider the most beneficial year end savings. Know your estimated savings before signing on the dotted line.